**Main Colors:**

1. **Crimson Red (#DC143C)**: Represents urgency, health, and blood.
2. **Pure White (#FFFFFF)**: Symbolizes cleanliness, purity, and trust.
3. **Deep Blue (#2C3E50)**: Adds a professional and trustworthy feel.
4. **Emerald Green (#2ECC71)**: Suggests health, vitality, and positivity.
5. **Soft Grey (#F0F0F0)**: For neutral backgrounds and subtle design elements.

**Usage:**

* **Header/Footer**: Deep Blue with white text for contrast.
* **Call-to-Action Buttons**: Crimson Red with white text.
* **Success Messages/Indicators**: Emerald Green.
* **Forms and Inputs**: Soft Grey with Deep Blue borders.
* **Background**: Use Pure White or Soft Grey for a clean look